



IFAPP Academy & King's College Medical Affairs in Medicines Development Certificate Program


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2,700,000,000



WHY

- ▶ IFAPP's academy & King's college credibility
 - ▶ Completely on-line
 - ▶ Flexible attendance in lessons, webinars
 - ▶ Curriculum covering a wide variety of topics in Medical affairs
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SO FAR...

- **Wide variety of functions covered**
 - **Extra material available to read**
 - **Trainers working in pharma industry & examples of case studies**
 - **Interesting discussions in student forum from participants all over the world**
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CFO asks CEO: "What happens if we invest in developing our people and then they leave us?"

CEO: "What happens if we don't, and they stay?"