

IFAPP KINGS COLLEGE CERTIFICATION IN PHARMACEUTICAL MEDICINE

Trantza Sophia, Pharmacist, MSc, MSc PV

4th HELLENIC CONGRESS OF ELEFI, 22 June 2019



THE CERTIFICATION IN MEDICAL AFFAIRS

- 6 modules:
 - Introduction to Medical Affairs in Medicines Development
 - Medical Affairs and Health Economics
 - Drug Discovery, Exploratory and Confirmatory Development
 - Clinical trials: from concept to study report
 - Regulatory Affairs, Drug Safety and Pharmacovigilance
 - Medical Affairs as a Strategic Business Partner: Adding Value, Accelerating Performance, and Increasing Relevance

ADDED VALUE

- Unique partnership between academia, industry and professional associations
- Different presentations from experienced professionals in the different fields and from different organizations (academia and industry)
- Exchanging of different ideas between the participants in a student's forum all over the world
- In some modules depending in the background of each student, many added value in terms of knowledge (HTA, Clinical trials, Medical affairs)
- Very innovative program

LESSONS LEARNED

- Some very high skilled and experienced students gain experience in fields that they have no knowledge
- The exchange of different opinions in the forum can lead a thinking person to see some things with different perspective
- Different things and knowledge on worldwide view
- Be on time for the live broadcast because many questions are answered
- Being active on the forum gives you the opportunity to strengthen each participants communication skills

CONCLUSIONS

- High flexibility as the program is performed online and in certain timelines
- Very innovative program as Medical Affairs specialization is not so developed in some countries
- High performance and presentations with high quality and objective from different professionals





Thank you for your attention!!!

Email: xodouli@hotmail.com

Thanks:

Dr Honorio Silva, IFAPP Academy
Baroutsou Varvara, Director ELEFI
Fouza- Stavropoulou Eugenia, Head of Pharmaceutical
Studies and Research Division